

Construction Faces Of Our Workforce Training Video

Construction Faces Of Our Workforce is a training video produced exclusively for the construction industry that educates viewers about diversity in the workplace. The video was created by the Construction Employers' Association, a not-for-profit trade association located in Chicago, Illinois, which is committed to helping its members, as well as others, learn to manage diversity in the workplace. Because of its long history of training supervisors and superintendents on leadership, communication, and supervision; CEA was asked by contractors to provide specific tools to deal with racism and sexism in the construction community. The video medium was chosen for this tool because of its capacity to use anecdotal incidents to portray real life situations involving bias, racism, and prejudice. The video has been used as a training tool by many construction companies, city agencies, and industry organizations in Chicago and around the country.

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