2004 NOVA Award Nomination 28

CORDLESS IMPACT DRIVER AND WRENCH

Hitachi Power Tools, the inventor of the cordless impact driver and wrench, has developed a new innovative line of cordless impacts called the DIV12 se-ries. With its small, lightweight design, tremendous power, and infinite versa-tility, the new DIV12 series of cordless impact drivers and wrenches are sure to change the power tool industry as we know it.

In the power tool industry today, the standard driver drill is king. Hitachi's DIV12 series of cordless impact drivers and wrenches offers a multitude of advantages over the standard driver drill. The new WH12DM2 cordless impact driver is nearly half the size and weight of a typical driver drill (only 6" long x 7" high, and 3.5 pounds) yet has up to five times the torque (1,070 inch/lb).

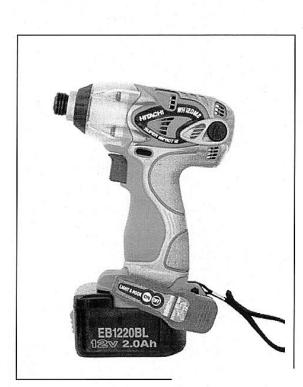
By using an industrial grade, 2-piece, rare earth magnet motor with heavy gauge copper coils, a unique labyrinth construction, sealed bearings, and a unique cool-flow air cooling system, Hitachi has created the most powerful cordless impacts in the industry. Hitachi's WH12DM2 impact driver also of-fers a pivoting, five-position belt hook with an integrated LED work light and a removable nose protector that can be customized with a variety of graphics.

Not only can these tools be used in the same manner as a driver drill, but be-cause of their extreme power, light weight, and versatile accessories, they can also be used for steel framing, automotive repair, HVAC assembly, carpentry, electrical and plumbing repair, and much more.

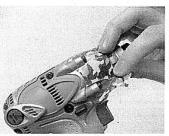
A single cordless impact wrench/driver from Hitachi can replace a corded drill, cordless driver drill, corded impact wrench, flat-head screwdriver, Phillips head screwdriver, hole saw, socket wrench, and more.

Contact: Hitachi Koi USA, Ltd. • 3950 Steve Reynolds Blvd. • Norcross, GA 30093 770-925-1774 • Fax 770-564-7003 www.hitachi-powertools.com

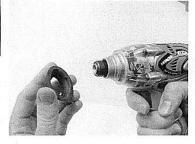
CORDLESS IMPACT DRIVER AND WRENCH

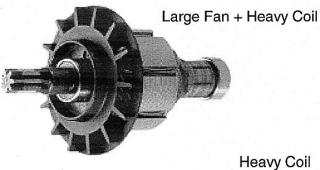




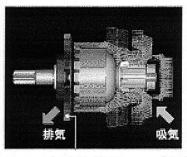






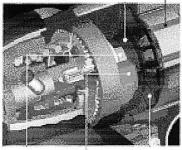


Air Flow



Large Fan

Dust Proof, Labyrinth Structure



Sealed Bearing (Dust Proof)

Large Fan

Shock absorbing damper