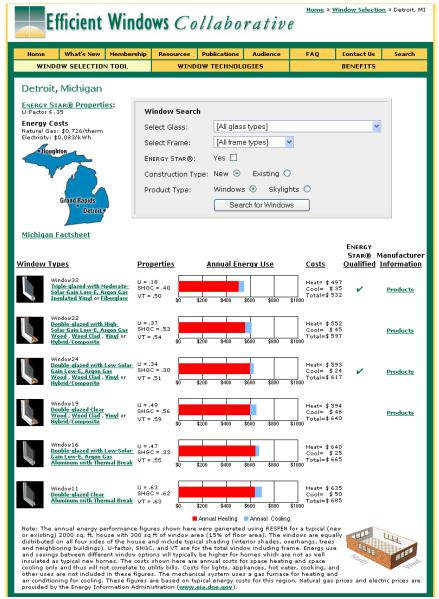
## Window Product Selection Tool

The Efficient Windows Collaborative, the leading organization educating consumers and others about windows and energy efficiency launched its new *Window Selection Tool*, a web-based database that links consumers from location-specific recommendations to products that meet the energy-efficiency specifications described on the EWC website. Beginning in November, the EWC made the *Window Selection Tool* available to consumers in a one-year pilot project.

The Window Selection Tool program assists consumers who visit the EWC web site in learning more about energy efficient products. After choosing their state from the "How to Select an Energy Efficient Window" tab, consumers can compare the energy performance of over 30 generic window product types. Once they identify the right generic product type for their needs, they can click through to a list of available energy efficient products that match the given product type performance. The EWC, a project of the Alliance to Save Energy, is dedicated to helping consumers and builders choose the most energy efficient products. Their educational web site, <a href="www.efficientwindows.org">www.efficientwindows.org</a>, has over 40,000 visitors monthly. Through this and other media efforts, they have reached over 15 million consumers in the past year.

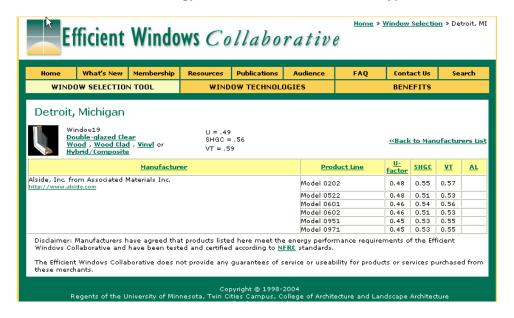


Annual Energy Use for Different Types of Window for a City/State

Contact: Kate Offringa • Alliance to Save Energy • 1200 18<sup>th</sup> St, NW • Suite 900 Washington, DC 20036 • 202-530-2245 • Fax 202-331-9588 • koffringa@ase.org • www.ase.org



## **Annual Energy Use for a Particular Window Type**



**Annual Energy Use for a Particular Product**