## **Redefining Green**

My Smart Plans.com

Our service is called my smart plans; the best way to describe our service is that we have created an opportunity for communication during the construction process. Our service is designed for not only the owner. The general contractors, and sub contractors benefit also. Our service is eliminating up to 80% of all paper usage.

Currently Plan rooms are the normal way of business. Sub contractors are given a website to go to and register, pay a fee to be a member, and download the blueprints. Very cumbersome of time and guessing if you have the correct documents. Plan rooms offer the opportunity for the printing company to print the blueprints and distribute the information.

My smart Plans is a job specific dashboard. We offer a self containing site that has all plans, specs, fully searchable, and linked to the details. Any user can go through a set of plans in as little as 10 minutes, depending on the scope of work. We offer 3 levels of security. One being the dashboard is shut off after bid date. We monitor who has the plans and how and what they are doing with them.

We eliminate plan deposits, and we offer true print on demand. One job we have eliminated up to 80% of the paper. The project coordinator for the project is listed on our reference page. We use processes that work and we add our solutions to the project, such as MSP alert, MSP real time posted set, MSP approved submittals; we are able to deliver 81M files to all users.

Msp starts the close out electronically from the first day of the project. We deliver a usable dashboard to the owner that provides opportunity for everyone to get the information at the touch of a button. Marathon offers live chat for a technical support. We also offer web cams, and project training videos with conformation that they have been viewed.

Our service has been designed from the inside out. Kevin Rowe, our general manager has been in blueprinting since he was 10 years old, foot delivering for his father's blueprint shop. Kevin had the vision of eliminating paper from the blue printer's side. Dominick Armato, our co-developer owns a commercial sub contracting painting company. Dominck started painting when he was 8 years old for his fathers business. The two of these men came together looking for solutions to the broken process. We are learning the more solutions we offer to our clients, the more opportunity comes up to create a conversation and solution with MSP.

